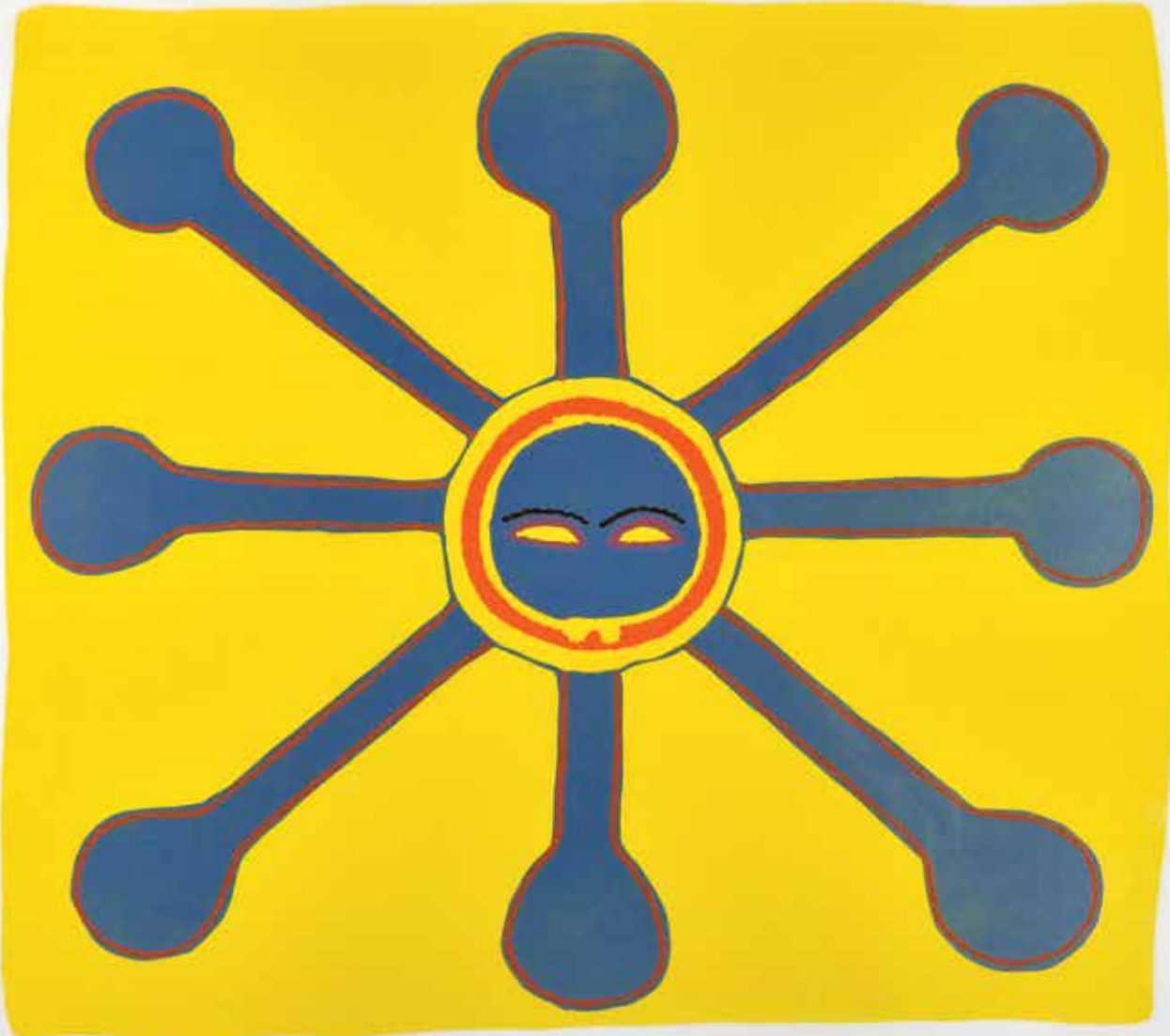




Art Gallery of Nova Scotia



Report to the Community
2015-2016



*Art is an experience/adventure
that never ends #AGNSArtParty
@AGNS_Circle visit
@ArtGalleryNS #Halifax*

@mazenellaz_TD



Message from the Director

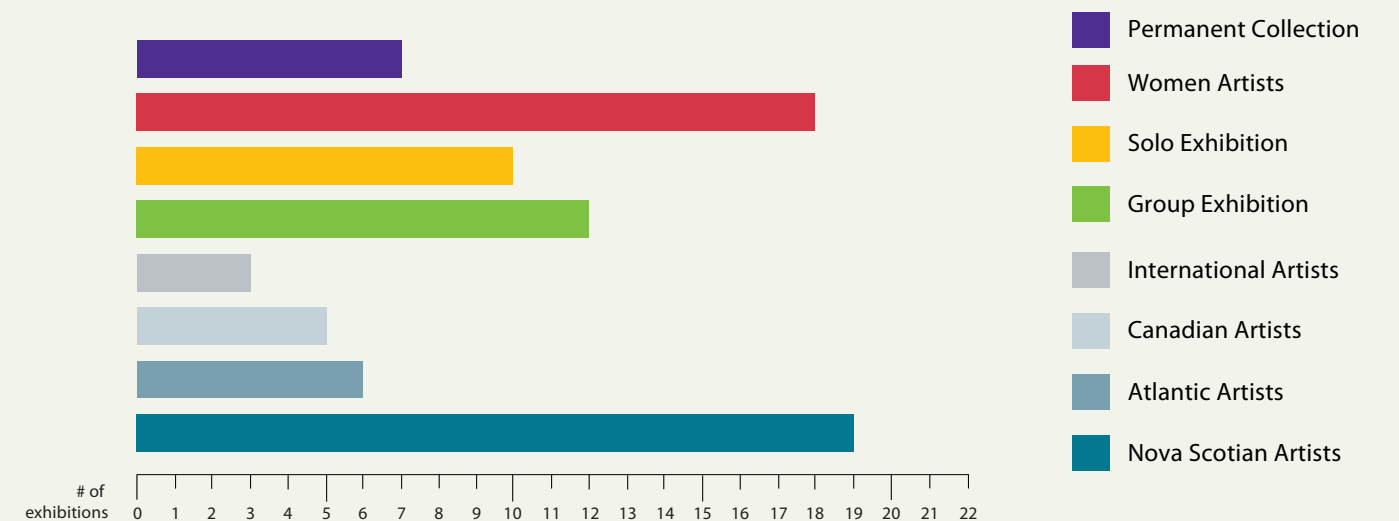
The Art Gallery of Nova Scotia is building on a solid year to chart a course for the future.

The 2015-2016 Exhibition Program was robust and exciting. Private sector and community organizations partnered with the Gallery to welcome students and new Canadians, and to deliver excellent programming. The Gallery celebrated 13 years as the lead institution for the Sobey Art Award. With a dynamic new blog and more emphasis on social media, we also engaged broader and more diverse audiences. Additionally, by involving stakeholders, the Gallery redefined its mission and vision statement, producing a clear path forward.

With the continued support of our members, our incredible volunteers and generous sponsors, the Art Gallery of Nova Scotia aspires to be at the heart of artistic and cultural energy in the region.

Lisa Bugden
Interim Director & CEO

2015-2016 Exhibition Content
Halifax & Yarmouth
22 Exhibitions



2015-2016 Exhibition Report

A focus on Nova Scotian content and offerings bolstered by the Gallery's Permanent Collection.

From the highly conceptual sculpture of John Greer to the tactile nature of historical greeting card inspired art and artwork, we focused on Nova Scotians and artists inspired by the province.



Thank you Mr. Greer for sharing your gift. Inspiring!

- Joffre Ducharme, Ottawa, Ontario

List of Exhibitions April 1, 2015 – March 31, 2016

HALIFAX

In the Artists' Footsteps
Curated by Dianne O'Neill
March 26 – October 16, 2016

**The Path We Share:
Charles Doucette, Fran
Francis, Courtney Leonard,
and Alan Syliboy**
Curated by David Diviney
February 5 – April 24, 2016

**The Last Art College:
Nova Scotia College of Art
and Design, 1968-1978**
Curated by David Diviney
January 16 – April 3, 2016

Naked Craft
*Curated by Sandra Alfoldy,
Dr. Juliette MacDonald
(Edinburgh College of Arts,
Scotland), Emma Quinn (Craft
Ontario), Arno Verhoeven
(Edinburgh College of Arts,
Scotland), Denis Longchamps
(Burlington Art Centre)*
January 16 – April 12, 2016

**Nova Scotia Spotlight:
Garry Neill Kennedy**
January 16 – April 3, 2016

**Nova Scotia Spotlight:
Sara MacCulloch**
November 2, 2015 –
January 16, 2016

**... made by the artist ...
greeting cards and other
ephemera**
Curated by Dianne O'Neill
October 3, 2015 –
March 20, 2016

**Recent Acquisition
Highlight: Liffmann
Donation**
Curated by Sarah Fillmore
October 2015 – January 2016

2015 Sobey Art Award
Curated by Sarah Fillmore
September 26, 2015 –
January 3, 2016

**Spring in Cambridge:
The Visionary Drawings
of John Devlin**
Curated by Dale Sheppard
September 5, 2015 –
January 3, 2016

**Nova Scotia Spotlight:
Janice Leonard**
August 8 – November 1, 2015

**Grace Nickel -
Devastatus Rememorari**
Curated by Sandra Alfoldy
July 18, 2015 – July, 17 2016

Autism Arts
Curated by Dale Sheppard
June 22, 2015 – May 29, 2016

John Greer: retroActive
Curated by David Diviney
April 11 – September 13, 2015

YARMOUTH

**Capture 2014: Nova Scotia
Realism**
*Curated by Peter Dykhuis
and Tom Smart. Circulated by
Dalhousie Art Gallery*
November 21, 2015 –
May 15, 2016

**Autism Arts: Working
Together**
September 22, 2015 –
January 10, 2016

**Recent Acquisitions
Spotlight:
Brendan Fernandes**
May 16, 2015 – April 3, 2016

**Contemporary First Nations
Art From The Permanent
Collection**
May 16, 2015 – April 3, 2016

**Mid-
Century
Modern: Cann,
Mackay, Royle, Smith,
Weld, Zwicker**
May 16, 2015 – April 3, 2016

**Lucy Jarvis: Even Stones
Have Life**
*Curated by Roslyn Rosenfeld
Circulated by: The Beaverbrook
Art Gallery*
May 16, 2015 – April 3, 2016

**Magic In Her Hands:
The Art Of Marie Webb**
Curated by Dale Sheppard
April 12 – May 10, 2015

ON THE ROAD

**Graeme Patterson:
Secret Citadel**
*Curators: Melissa Bennett
(Art Gallery of Hamilton)
and Sarah Fillmore*
Surrey Art Gallery
January 16 – March 20, 2016

**Kekina'masuti Nemitekemk
Nktuey Mijua'jijk: Through
Children's Eyes**
Curated by Dale Sheppard
IWK Health Centre
May, 2015 – ongoing

Art Reach Study Prints
Cape Breton Centre
for Craft and Design
May – November 2015
DesBrisay Museum
February 20 – March 27, 2016

Marion Wagschal
*Curated by Sarah Fillmore and
Marie-Ève Beaupré (MBAM)*
Musée des Beaux-Arts Montréal
April 9, 2015 – August 9, 2015



*We had a fantastic time,
a truly wonderful Gallery
& well worth a visit!*

- Betty Mort, Winchester, England



Education & Public Programs

With diverse programming from Autism Arts to our Curator in Conversation events, there was truly something for everyone at the Art Gallery of Nova Scotia.

PROGRAMS: Daily Tours, Guided Tours, School Tours, Family Sundays, Pop Goes the Easel, Gingerbread Sunday, ArtReach, ArtsSmarts, Autism Arts, Open Studio, Artful Afternoon, Creative Minds, Art Trips and Tours, March Break Art Classes, Summer School of the Arts, Lectures and Films.

“ The students had a fantastic time, the guides were exceptional. We are already looking forward to coming back next year.

- Public School Teacher, Halifax Regional School Board

5,636

Students visited the Gallery this year (4,655 students from Halifax and 981 students from Yarmouth)

Schools came from as far away as Miramachi, New Brunswick and Charlottetown, Prince Edward Island

120

Students attended seven PD Day camps

1,016

People attended Family Sundays, including Gingerbread Sunday at both locations

Our Education programs are made possible with support from our funding partners (p. 16) and our program partners:

- | | | |
|--|---|--|
| Symphony Nova Scotia | Michaëlle Jean Foundation | Arts Nova Scotia IMWAH |
| Long and McQuade Alzheimer Society of Nova Scotia | IWK Health Centre | Autism Nova Scotia |
| The Berkeley Retirement Residences | Dalhousie University Phoenix | Friends of the Gallery Yarmouth |
| NS Department of Education and Early Childhood Development | Eating Disorders NS FéCANE | YACRO |
| Kesham Goodman Library | Cape Breton Centre for Craft and Design | Town of Yarmouth Nova Scotia School Boards |
| | Antigonish Library | Yarmouth and Acadian Shores Association |
| | Isaiah W. Wilson Memorial Library | Yarmouth Recreation |
| | Youth Art Connections | |

80

School groups from Halifax County toured the Gallery's Halifax location

The map above illustrates the regions of the province that have been directly served by school programs such as ArtsSmarts, ArtReach and School Tours.

of Schools by county



32

School groups in Yarmouth County toured the Gallery's Yarmouth location



“ There is (in Artful Afternoon), a depth and generosity to the program that makes it fun and accessible for all participants.

- Participant

Artful Afternoon for those with dementia and their partner in care is a partnership (in its third year) between the Alzheimer Society of Nova Scotia and the Art Gallery of Nova Scotia. Fall 2015 saw an increase in support for this program with funding from The Berkeley Retirement Residences.



Clockwise from top left: Forshaw Day, *Teepee on a Hillside, Nova Scotia*, 1872, oil on canvas, 20.5 x 30.6 cm. Purchased with the assistance of a Movable Cultural Property grant accorded by the Department of Canadian Heritage under the terms of the Cultural Property Export and Import Act, and with funds provided by John and Norma Oyler, Halifax, Nova Scotia, 2015, 2015.8; Maurice Galbraith Cullen, *Misty Morning, St John's Harbour*, c 1910s, pastel on paper laid on paperboard, 44.7 x 31.7 cm S.E.M. Gift of David Franklin, Montreal, Quebec, 2015. In memory of his Mother, Fannie Rosenblum Franklin, Glace Bay d. November 1, 1981, and made possible with funds from the Sheldon and Marjorie Fountain Endowment Fund, 2015.68; Emily Falencki, *The Mira River*, 2012, oil on traditional gesso on plywood, 59.6 x 77.3 cm. Purchased with funds provided by the Art Sales and Rental Society, Halifax, Nova Scotia, 2015, 2015.5.

Acquisitions and Collection

The Gallery collects, preserves, and exhibits visual arts for the benefit of residents and visitors to Nova Scotia. Over 17,000 works are currently in the Permanent and Study Collections. New works are added by donation, bequest, and purchase.

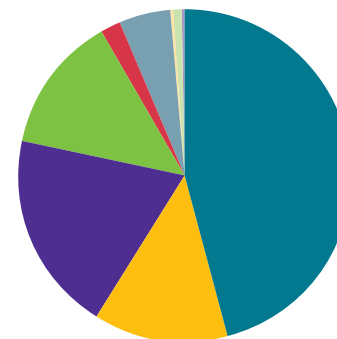
The curatorial staff and Acquisition Committee continue their careful and considered approach in adding significant artworks to the collection. Among the exciting acquisitions are pieces from the Winkworth collection of historic Canadiana, supported by John Risley, Sir Christopher Ondaatje, John Oyler and Movable Cultural Property.



2015-16 Acquisitions

- Prints
- Drawings
- Photographs
- Paintings
- Ceramics
- Sculptures
- Installation
- Decorative utilitarian
- Document

Permanent Collection
acquisitions by category
17,517 works



PERMANENT COLLECTION WORKS ON LOAN new as of April 1, 2015

Alex Colville
National Gallery of Canada
April - September 2015

David Thauberger: Road Trips and Other Diversions
MacKenzie Art Gallery
May 4 - August 24, 2015
Glenbow Museum
October 2015 - January 2016
Confederation Centre of the Arts
March 6 - June 6, 2016

All Things Useful and Artistic: Applied Arts at Mount Allison University 1906-1960
Owens Gallery
May - September 2015

The Artist Herself: Self-Portraits by Canadian Historical Women Artists
Agnes Etherington Art Centre
May - August 2015
Art Gallery of Greater Victoria
September - December 2015
Kelowna Art Gallery
January 16 - April 3, 2016

Henry Buckton Laurence: Sketches of Canadian Sports and Pastimes
Confederation Centre Art Gallery
September 2015 - January 2016

Come In! Elizabeth Enders Recent Work
Lyman Allyn Art Museum, New London, Connecticut
September 2015 - January 2016

Visitors

Engaging People with Art

Visitors at the Yarmouth location increased this year by 30% percent, illustrating the excellent community involvement, engagement and support in Yarmouth. Visitor numbers to the Halifax location declined slightly this year primarily due to lower than usual attendance at city-wide events like Nocturne. Projections for 2016-2017 point to an increase based on robust strategic marketing and exhibition offerings, with an increased focus on social media and digital platforms.

“ [The Last Art College] Interesting display, I recommend highly 😊
- Jane Underwood



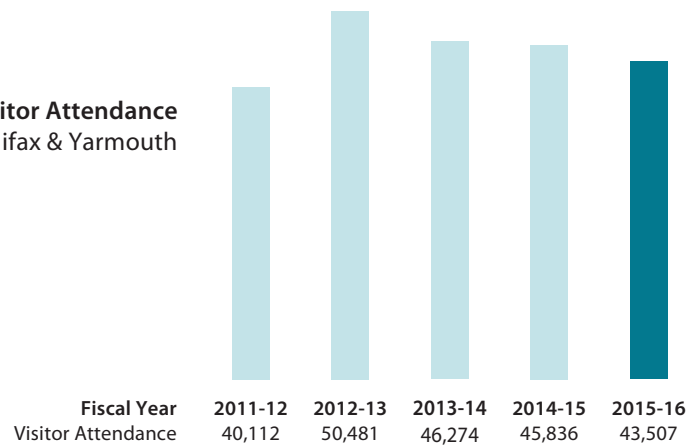
Family Admissions ↑ 166%



TD Art Party
1,255

people attended four after-hours events (hosted by the Young Patrons' Circle), with over 425 guests in attendance at February's sold-out soirée.

Visitor Attendance Halifax & Yarmouth



“ I could sing the praises of Autism Arts all day...it truly has meant, and still means, that much to myself and my children.
- Rachel Murray, Yarmouth

Yarmouth visitorship ↑ 30%



Membership

Steady increases in 2015-16

2390

Art Gallery of Nova Scotia Members for the 2015-2016 fiscal year

Membership is a strong indicator of the institution's health and community engagement, and 2015-2016 brought continued success, with the Gallery's overall membership base increasing by 7.3%. The increases are connected to the membership program first introduced in 2015, which offers all NSCAD students and Permanent Collection artists free membership. All other membership categories continued to follow a healthy course that mirrored numbers from the previous fiscal year.

“ Jim Ferguson gives awesome tours!

- Malana Nile, Gallery Guestbook (Halifax)



Memberships by Category Halifax & Yarmouth

- Student
- Individual
- Family Memberships
- Senior Couples
- Senior
- YPC
- Enhanced
- Business
- Life Members
- NSCAD
- Permanent Collection Artists
- Other

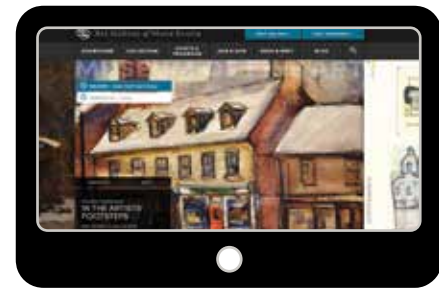
7.3% ↑
increase in memberships

“ Maud Lewis - amazing!
- Carrie Skinner, Kelowna, BC

Website & E-Commerce

Inviting and engaging members and visitors with a new online shop, an e-commerce platform, and an exciting and informative new blog.

This past fiscal year was a very exciting time for online services at the Gallery, with the introduction of an e-commerce platform on November 30, 2015, and a dynamic new blog, *Beyond the Frame*, in February 2016. E-Commerce services made it faster and easier for patrons to renew memberships and to register for programs and special events. With shop merchandise and a selection of books being added regularly, we are well on our way to operating a fully-functioning online retail platform by the end of 2016.



97,164

unique visitors to artgalleryofnovascotia.ca



“
We're sitting on such rich content, so [a new blog] was the perfect opportunity to start a new community.

-Camille Dubois Crôteau,
 Communications Officer, in a feature in
 The Chronicle Herald (March 8, 2016).



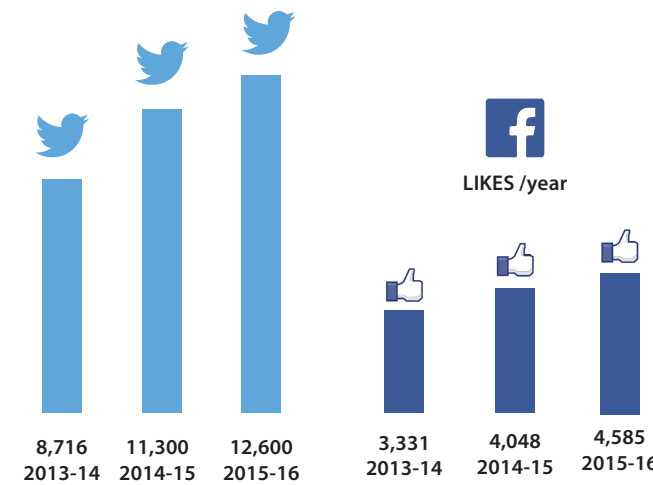
Social Media

Instagram, Facebook and Twitter

In 2015, Instagram was added to our roster of social media platforms. This image-heavy platform has been an ideal way for the Gallery to connect with its members and visitors in dynamic new ways. At ArtParty, our after-hours experience, guests were invited to use the hashtag #AGNSArtParty to tag their photos and show how they are interacting with the Gallery, resulting in over 400 uses of the hashtag on Instagram in the course of a single event – a marked success in our communications with new and younger audiences.

Our other social media stats have also significantly increased, and we look forward to continuing to engage with visitors locally, in Canada, and beyond.

Twitter Followers



“
Adding to the live art mural @ArtGalleryNS for #Nocturne2015
 @em_robertson



from November 30, 2015 to March 31, 2016

1,747

online visitors to
shop.artgalleryofnovascotia.ca

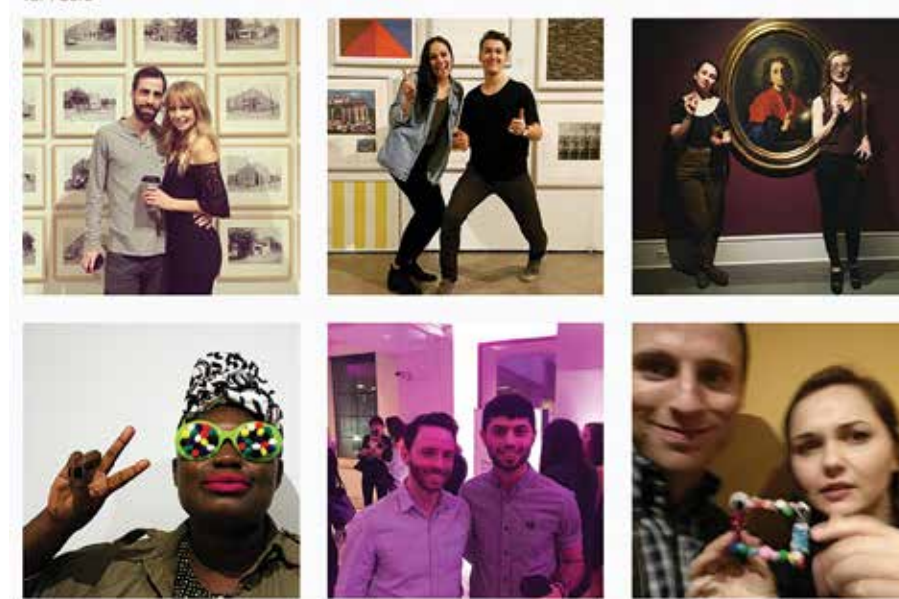
with 14.5k

in online sales from
 from 115 customers



14,396

Unique users to novascotiagold.ca, the Gallery's ongoing virtual exhibition in collaboration with the Museum of Industry and the Virtual Museum of Canada (VMC).



Instagram
 768
 Instagram Followers

Staff as of March 31, 2016

Sandra Alföldy <i>Associate Curator of Fine Craft</i>	Greg Forrest <i>Security</i>	James Norton <i>Museum Technician</i>
Josh Baltzer <i>Security</i>	Charlene Garrison <i>Visitor Services</i>	Shannon Parker <i>Curator of Collections</i>
Amy Batchelor <i>Graphic Designer</i>	Marie Gatembasi <i>Gallery Shop</i>	Mary Ann Parsons <i>Senior Accounting Clerk</i>
Lisa Bugden <i>Interim Director/CEO</i>	James Gavereau <i>Museum Technician</i>	Bahaiyyih Pride <i>Secretary</i>
Catherine Bolivar <i>Visitor Services</i>	Liane Khoury <i>Visitor Services</i>	Kayleigh Sheehan <i>Visitor Services</i>
Laura Carmichael <i>Assistant Curator of Education</i>	Sheila King <i>Chief Financial Officer</i>	Dale Sheppard <i>Curator of Education and Public Programs</i>
Diane Chisholm <i>Chief Advancement Officer</i>	Frank Lively <i>Museum Technician</i>	Leslie Tinkham <i>Director of Development</i>
Crystal Clyde <i>Security</i>	Dette MacMillan <i>Visitor Services</i>	Don Van Buskirk <i>Museum Technician</i>
Angela Collier <i>Yarmouth Gallery Coordinator</i>	Sue Melvin <i>Program Coordinator, Curatorial Department</i>	Krista Wadman <i>Special Events Coordinator</i>
Sandra Comeau <i>Security</i>	Ruth Miller <i>Executive Secretary, Director/CEO Office</i>	Troy Wagner <i>Assistant Registrar</i>
Camille Dubois Crêteau <i>Communications and Marketing Officer</i>	Shawn Miner <i>Gallery Shop</i>	Kris Webster <i>ArtsSmarts Nova Scotia and ArtReach Coordinator</i>
David Diviney <i>Curator of Modern and Contemporary Art</i>	Ivan Murphy <i>Museum Technician</i>	Dale Weir <i>Acting Head of Security</i>
Sarah Fillmore <i>Chief Curator</i>	Dianne O'Neill <i>Associate Curator of Historical Prints & Drawings</i>	Kimberlee Williams <i>Membership and Volunteer Coordinator</i>

Board of Governors

Robbie Shaw, *Chair*
Erik Sande, *Vice Chair*

Dee Appleby
Francene Cosman
Carol Dodds
Floyd Dykeman
Sadira Jan
Joan Keith
Tara Larsen
Rod McCulloch
Patricia Pace
Craig Thompson
John Volcko
Sally Warren
Lisa Bugden,
Interim CEO - Ex Officio

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Acquisitions, *Bonnie Kirby*
Building, *Floyd Dykeman*
Development and Marketing,
Rod McCulloch
Finance, *Irene d'Entremont*
Governance and HR, *Sadira Jan*
Volunteers, *Joan Keith*

Supporters April 1, 2015 – March 31, 2016

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\$150-\$299

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Colin and Carol Dodds
Andrea and David Hayden
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Judy Dunn
John and Marilyn Edgecombe
James and Karen Farquhar
Sarah and Andy Fillmore
Sharon Findlay MacPhee
Wilson Fitt and Thelma Costello
Jill Flinn
Rena Fraser
Malcolm and Jennifer Fraser



Thank you Julie for introducing us to the energy and artists in Nova Scotia & Canada - "Spirit Personality" + Grain of Life.

- N. Smith & L. Wing,
Gallery Guestbook (Halifax)



Keith and Anne Fraser
Heather Fraser-Davey
Karen Fulton
Elaine Gordon
Barbara Gray
Ronald and Frances Gregor
David Griffiths and
Elizabeth Lemay
Rosemary Harrington
Edwin and Patricia Harris
Evelyn Alison Hickey
Gregory Hirsch
Maureen Hubley
Lorna Huestis
Elaine Jensen
Joan Keith
Mary Kenny
Lucy Kerr
Sara Kinley
Nancy Kitchen
Kathryn Lean
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Fay Lee
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Jamie Rogers
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Heritage
Nova Scotia Department of
Education and Early Childhood
Development
Young Canada Works

Statement of Financial Position

as at March 31

	2016	2015
	\$	\$
FINANCIAL ASSETS		
Cash	534,222	449,495
Accounts receivable	303,691	262,186
Inventory for resale	51,824	71,151
Investments - endowment	3,588,164	3,527,434
	4,477,901	4,310,266
FINANCIAL LIABILITIES		
Accounts payable and accrued liabilities	424,728	362,682
Deferred revenue	369,381	334,328
	794,109	697,010
Net financial assets	3,683,792	3,613,256
NON-FINANCIAL ASSETS		
Tangible capital assets, net	93,391	37,533
Prepaid expenses	31,103	29,636
Other assets	16,340	98,055
	140,834	165,224
Accumulated surplus	3,824,626	3,778,480
Accumulated surplus is comprised of:		
Accumulated operating surplus	3,830,080	3,081,824
Accumulated remeasurement (losses) gains	(5,454)	696,656
	3,824,626	3,778,480

Statement of Operations and Accumulated Surplus

Year Ended March 31

	2016	2016	2015
	\$	\$	\$
	[budget- unaudited]	[actual]	[actual]
REVENUE			
Operating	3,247,100	2,916,441	2,920,404
Programming	609,450	564,491	560,202
Gallery Shop	46,000	146,135	185,692
Other revenue	51,750	1,042,329	425,040
	3,954,300	4,669,396	4,091,338
EXPENDITURES			
Salaries and benefits	2,184,194	1,977,746	2,128,540
Programming	776,444	648,198	656,204
Administration	378,750	355,829	342,888
Communications and marketing	326,350	273,045	247,462
Acquisitions	-	251,869	292,650
Western branch	209,223	223,637	230,999
Gallery Shop	18,000	146,321	149,740
Building operations	14,500	11,682	6,907
	3,907,461	3,888,327	4,055,390
	46,839	781,069	35,948
Amortization of tangible capital assets	46,415	32,813	26,510
Annual Surplus	424	748,256	9,438
Accumulated operating surplus, beginning of year	3,081,824	3,081,824	3,072,386
Accumulated operating surplus, end of year	3,082,248	3,830,080	3,081,824

Statement of Remeasurement Gains and Losses

as at March 31

	2016	2015
	\$	\$
Accumulated remeasurement gains beginning of year	696,656	360,428
Unrealized (losses) gains attributable to investments	(121,434)	365,782
Capital gain reclassified to statement of operations	(580,676)	(29,554)
Net remeasurement (losses) gains for the year	(702,110)	336,228
Accumulated remeasurement (losses) gains, end of year	(5,454)	696,656

Clockwise from top left: Attendees of ArtParty sponsored by TD tour *The Last Art College: Nova Scotia College of Art and Design, 1968-1978*; patrons groove during our *Studio 54* fundraiser at the Art Gallery of Nova Scotia, Halifax. Photo: Steve Farmer; Abbas Akavan wins the 2015 Sobeys Art Award, hosted by the Art Gallery of Nova Scotia. Photo Steve Farmer; Gallery patrons take part in an art-making activity during *Artful Afternoons: for those with Dementia and their Partner in Care* (a partnership with Alzheimer Society of Nova Scotia and The Berkeley Retirement Residences).



Highlights in 2015-2016 included the 2015 Sobeys Art Award exhibition and awards event, the Studio 54-themed gala, and the Gallery's four popular ArtParty evenings. Diverse programming was also offered throughout the year, including Artful Afternoon, Autism Arts and Summer School of the Arts to name a few. Additionally, the Gallery presented a world-class Exhibition Program that included the nationally and internationally-reviewed—and critically-acclaimed—The Last Art College: Nova Scotia College of Art and Design, 1968-1978, and John Greer: retroActive. It was a truly exceptional and memorable year for the Art Gallery of Nova Scotia.